

All That Jazz

PROGRAM ADVERTISING SPECS

We are once again selling advertising space for our 2024 Annual Recital **"All That Jazz"** which will be held on **June 8, 2024** at the Blizzard Theatre - Elgin Community College Visual and Performing Arts Center. We are putting together the Recital Program that will be handed out to guests, making this a great opportunity for you to advertise your business, place a personal tribute ad for your favorite dancer or graduating senior.

ADVERTISING SPECIFICATIONS – The Program's folded size is 5.5" (wide) x 8.5" (high) and will be printed in Black and White, except for a full color front and back cover. Ads may have an all-around 1pt. keyline, and will be placed in the Recital Program. **Submission deadline: Friday, May 3, 2024 - no exceptions.**

ARTWORK – Business Ads: All FINAL ad artwork and logos must be submitted as high-resolution (actual size at no less than 300 dpi) electronic file with all fonts embedded and in Black and White. Acceptable file formats include: PDF, JPG, EPS, and TIFF. **Personal Tribute and Graduating Senior Ads:** If you would like to include a photo with your ad, email high-resolution photo and text details.

Email all electronic ad files to Adriana Seymour at aseymour@bluedoormedia.com or you may contact me at (847) 309-8343 if you have any questions.

- Full Page Ad (B&W) - Size: 4.375" wide by 7.375" high - \$ 100.00
- Half Page Ad (B&W) - Size: 4.375" wide by 3.565" high - \$ 50.00
- Quarter Page Ad (B&W) - Size: 4.375" wide by 1.685" high - \$ 25.00

PAYMENT – Please pay by cash or check at the DDA office.

Name: _____ Dancer: _____

Amount Paid: _____ Cash: _____ Check #: _____ Date: _____

Please make checks payable to : **Dixon Dance Academy**

We would like to thank you again for your support. Ad sample sizes on next page ...

Recital Program - Sample Ad Sizes

Full Page Ad

(Black & White)
Size: 4.375" wide by 7.375" high
\$ 100.00

Actual Size

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Size: 4.375" wide by 1.685" high
\$ 25.00

Actual Size



Emily Smith
Dance Your Heart Out!

**We Love You,
Mom and Dad**

Sample Personal Ad - Actual Size