

# Movie Night

## PROGRAM ADVERTISING SPECS

We are once again selling advertising space for our 2025 Annual Recital **"Movie Night"** which will be held on **June 7, 2025** at the Blizzard Theatre - Elgin Community College Visual and Performing Arts Center. We are putting together the Recital Program that will be handed out to guests, making this a great opportunity for you to advertise your business, place a personal tribute ad for your favorite dancer or graduating senior.

**ADVERTISING SPECIFICATIONS** – The Program's folded size is 5.5" (wide) x 8.5" (high) and will be printed in Black and White, except for a full color front and back cover. Ads may have an all-around 1pt. keyline, and will be placed in the Recital Program. **Submission deadline: Wednesday, May 7, 2025 - no exceptions.**

**ARTWORK – Business Ads:** All FINAL ad artwork and logos must be submitted as high-resolution (actual size at no less than 300 dpi ) electronic file with all fonts embedded and in Black and White. Acceptable file formats include: PDF, JPG, EPS, and TIFF. **Personal Tribute and Graduating Senior Ads:** If you would like to include a photo with your ad, email high-resolution photo and text details.

Email all electronic ad files to Adriana Seymour at [aseymour@bluedoormedia.com](mailto:aseymour@bluedoormedia.com) or you may contact me at (847) 309-8343 if you have any questions.

- ☐ Full Page Ad (B&W) - Size: 4.375" wide by 7.375" high - \$ 100.00
- ☐ Half Page Ad (B&W) - Size: 4.375" wide by 3.565" high - \$ 50.00
- ☐ Quarter Page Ad (B&W) - Size: 4.375" wide by 1.685" high - \$ 25.00

**PAYMENT – Please pay by cash or check at the DDA office.**

Name: \_\_\_\_\_ Dancer: \_\_\_\_\_

Amount Paid: \_\_\_\_\_ Cash: \_\_\_\_\_ Check #: \_\_\_\_\_ Date: \_\_\_\_\_

Please make checks payable to : **Dixon Dance Academy**

We would like to thank you again for your support. Ad sample sizes on next page ...

## Recital Program - Sample Ad Sizes

### Full Page Ad

(Black & White)  
Size: 4.375" wide by 7.375" high  
\$ 100.00

*Actual Size*

### Half Page Ad

(Black & White)  
Size: 4.375" wide by 3.565" high  
\$ 50.00

*Actual Size*

### Quarter Page Ad

(Black & White)  
Size: 4.375" wide by 1.685" high  
\$ 25.00

*Actual Size*



*Emily Smith*  
**Dance Your Heart Out!**

**We Love You,  
Mom and Dad**

*Sample Personal Ad - Actual Size*